W. A. PRICE CO., INC. 25th Anniversary FARMVILLE, VA. 1951 1976

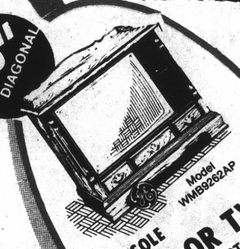
PERFORMANCE TELEVISION

GREATEST VALUE!

GREATEST QUALITY!

GREATEST VARIETY!

25" DIAGONAL



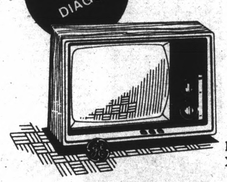
Model WMB9262AP

CONSOLE
COLOR TV
100% SOLID STATE MODULAR COLOR TV

Only $598 With Trade

- Custom Picture Control
- Illuminated Channel Windows
- DC Restoration
- Cable-Ready® Antenna Connector
- One Touch Color® System

12" DIAGONAL



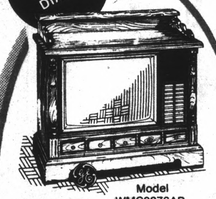
Model XB2512RW

12 INCH GE PORTABLE
100% SOLID STATE MONOCHROME TV

- 100% Solid State 12,500 Volt* "Energy Saver" Chassis
- Pre-Set VHF Fine Tuning
- Set and Forget Volume

Only $109.95

25" DIAGONAL



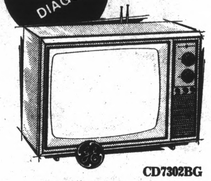
Model WMC9276AP

CONSOLE
COLOR TV
100% SOLID STATE MODULAR COLOR TV

Only $698 With Trade

- Custom Picture Control
- Illuminated Channel Windows
- DC Restoration
- Cable-Ready® Antenna Connector
- One Touch Color® System

19" DIAGONAL



CD7302BG

19" GE PORTABLE COLOR TV

- **Thumbwheel contrast and brightness control** — for finger-tip easy adjustments
- **Antennas** — for both VHF & UHF reception

Only $328 With Trade

17" DIAGONAL

YARSMWD

Porta Color® TV

- AFC . . . Automatic Fine-tuning Control
- Custom Picture Control
- 100% Solid State "Energy Saver" Chassis

High impact plastic cabinet with walnut grained finish

Only $348 With Trade

1 Yr. Parts & 2 Yr. Picture Tube Guarantee

15" DIAGONAL

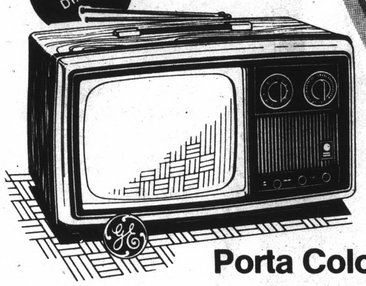
Model XB3150BK

100% SOLID STATE MONOCHROME
PORTABLE TELEVISION

- 100% Solid State 12,500 Volt* "Energy Saver" Chassis
- Pre-Set VHF Fine Tuning

Only $128

10" DIAGONAL



Model WHE5206WD

Porta Color® TV

- The Porta Color® Chassis
- GE's Patented In-Line Ficture Tube System
- VHF "Pre-Set" Fine Tuning
- 70 Position "Click-In" UHF Tuning
- Handle
- Personal Earphone

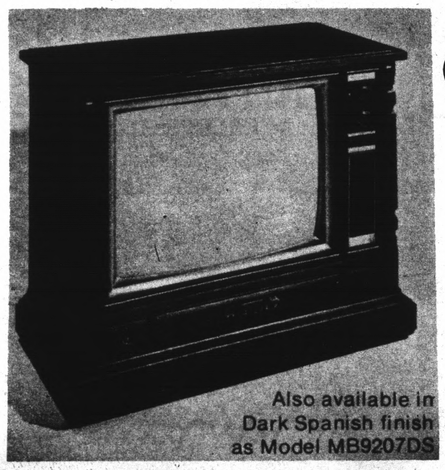
High impact plastic cabinet with walnut grained finish

Only $238

NO CHARGE FOR NORMAL DELIVERY OR INSTALLATION

BANK FINANCING AVAILABLE

W. A. PRICE CO., INC. 25th Anniversary FARMVILLE, VA. 1951 1976



Also available in Dark Spanish finish as Model MB9207DS

25" DIAGONAL

100% SOLID STATE MODULAR
COLOR CONSOLE TELEVISION

- 100 Per Cent Solid State "Energy Saver" Chassis
- Modular Chassis Design
- Black Matrix Spectra-Brite IV Picture Tube
- Automatic One Touch Color System
- Custom Picture Control
- Fine Furniture Styling

Model WMB9256PN

Only $548 With Trade

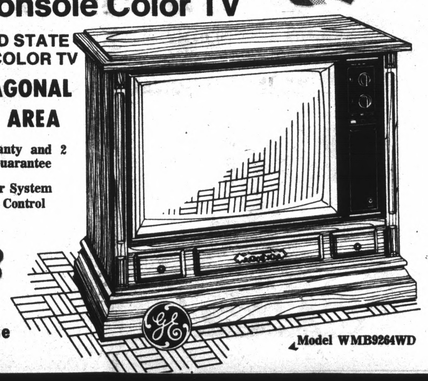
Console Color TV

100% SOLID STATE MODULAR COLOR TV
25 IN. DIAGONAL VIEWING AREA

1 Year Parts Warranty and 2 Year Picture Tube Guarantee

- One Touch Color System
- Custom Picture Control

Only $578 With Trade



Model WMB9264WD

25" DIAGONAL

100% SOLID STATE MODULAR
COLOR CONSOLE TELEVISION
MODERN STYLING

Only $528 With Trade

25" DIAGONAL

GENERAL ELECTRIC

Model WMB9142WD